IFS Is A Present-Day Funding Hero

Marrying Technology Needs with Budget Constraints

Insight Financial Services

Since 1987, **Insight Financial Services (IFS)**, a division of Insight Investments, LLC, has specialized in technology refresh solutions for organizations, including hundreds of education customers. With $1.6 billion on lease nationwide, **IFS** has distinguished itself through its intensive expertise and collaborative approach to ensure each client receives a leasing program that meets their needs. **IFS** empowers organizations—especially in education—to accomplish technology initiatives (e.g. student + staff device programs) that are essential to modern learning environments and support long-term success.

“At **Insight**, we focus on building relationships and providing the right solutions to real challenges,” said Jake Howard, vice president. “Our core values guide everything we do: ***Professional. Personal. Enterprising. Ethical. Focused. Strong.*** These principles reflect not only how we work, but also how we build lasting relationships—with integrity, innovation and a relentless dedication to our clients’ success.”

In the 11 years Howard has worked for **Insight**, he has seen the company deliver their solutions to dozens of CP members. The company continues to move forward providing exceptional service that impacts members so they become long-term customers.

When asked why customers are content with **IFS** services, Howard said that **IFS** invests the time with our customers to truly understand their challenges and develop customized solutions that work for them.

“I know it sounds cliché – but it is not common!,” he shared. “We love to meet with leadership in person to understand their challenges and align our solutions with their goals. IT departments are woefully understaffed and budgets are tighter than ever, so addressing technological needs while being fiscally responsible sets us apart. We plan every program with the end in mind, specializing in return and refresh strategies that ensure a smooth, future-ready technology cycle. By combining flexibility, expertise and a strong commitment to partnership, we’re able to deliver leasing solutions that support long-term success.”

Pictured above is an example of IFS partnering with CP members in a past speaking session at Texas Education Technology Leaders (TETL).

The CP co-op has been an invaluable partner in helping **IFS** support their customers more efficiently. CP’s streamlined purchasing and procurement process removes many of the administrative and logistical hurdles that can delay technology initiatives.

This efficiency allows their customers to move forward with confidence, ensuring their projects stay compliant, on schedule and aligned with key milestones.

“We have been a proud CP-awarded vendor for over eight years and are excited about helping even more CP members looking to establish a responsible lifecycle for their technology while also serving as great stewards of the dollars entrusted to them," Howard said. "We have a vast customer base and would be more than willing to introduce interested CP members to these customers to learn about their experiences partnering with us here at **IFS.**”